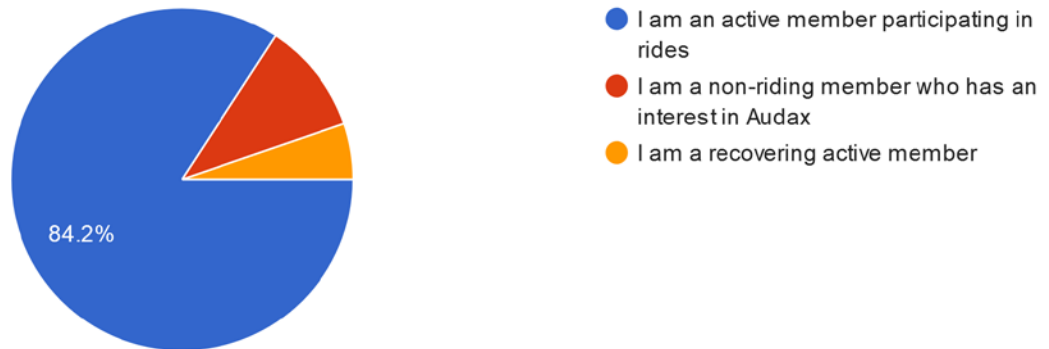


Audax WA Survey Results

September 2020

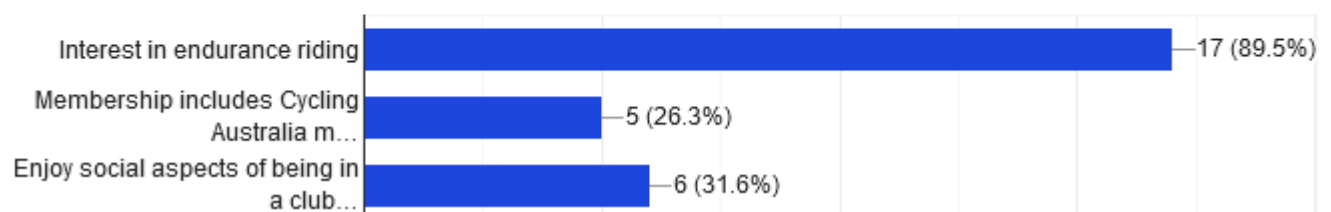
1. How would you describe your membership?

19 responses



2. Why did you become an Audax WA member?

19 responses

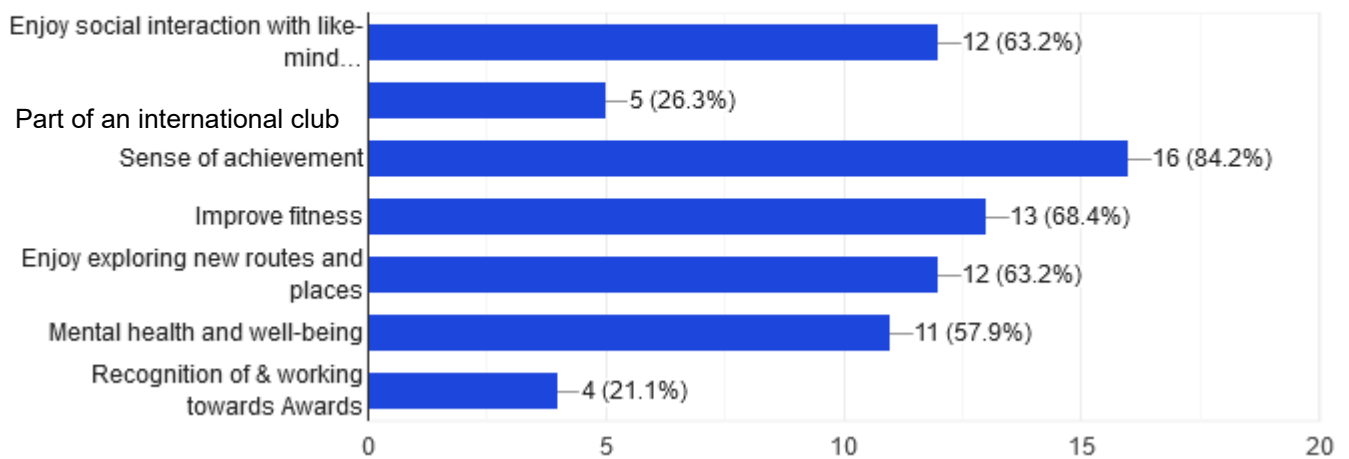


Other:

- Meet new people
- Interesting routes
- The riding group where I did not get dropped
- Rode to Albany; used Audax rides as training

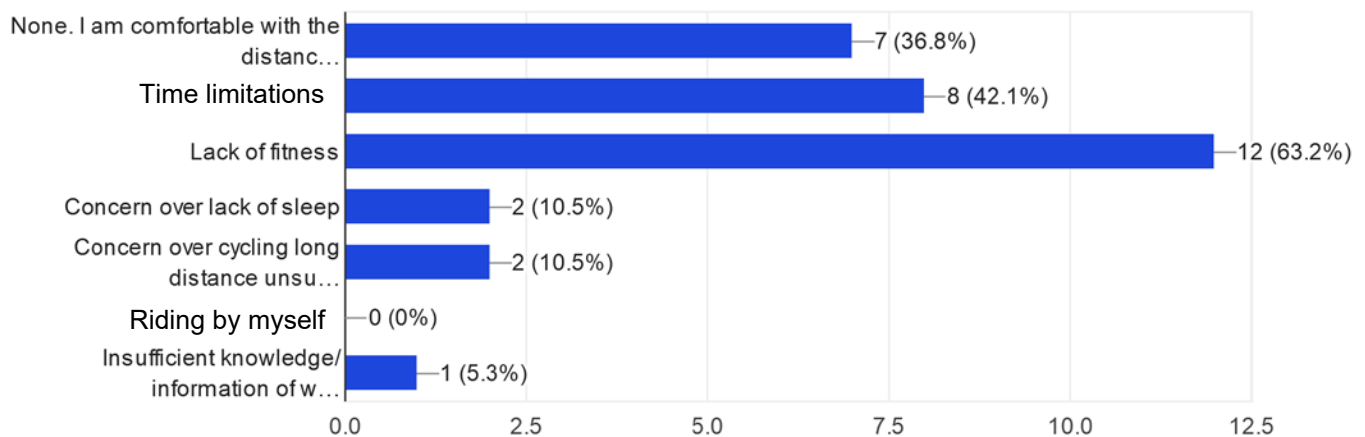
3. What do you gain from participating in Audax rides?

19 responses



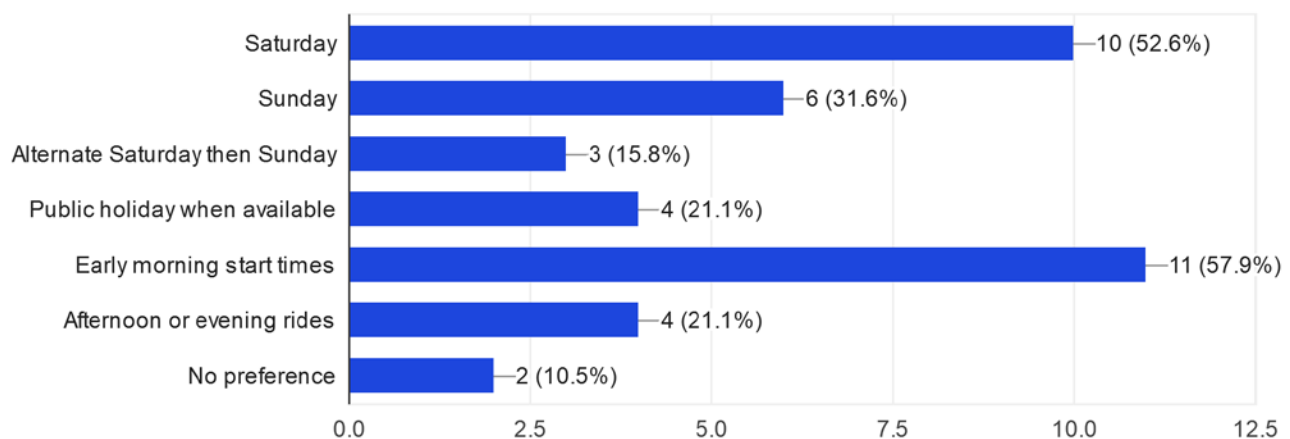
4. What barriers are preventing you from riding longer distances i.e. 200km or more?

19 responses



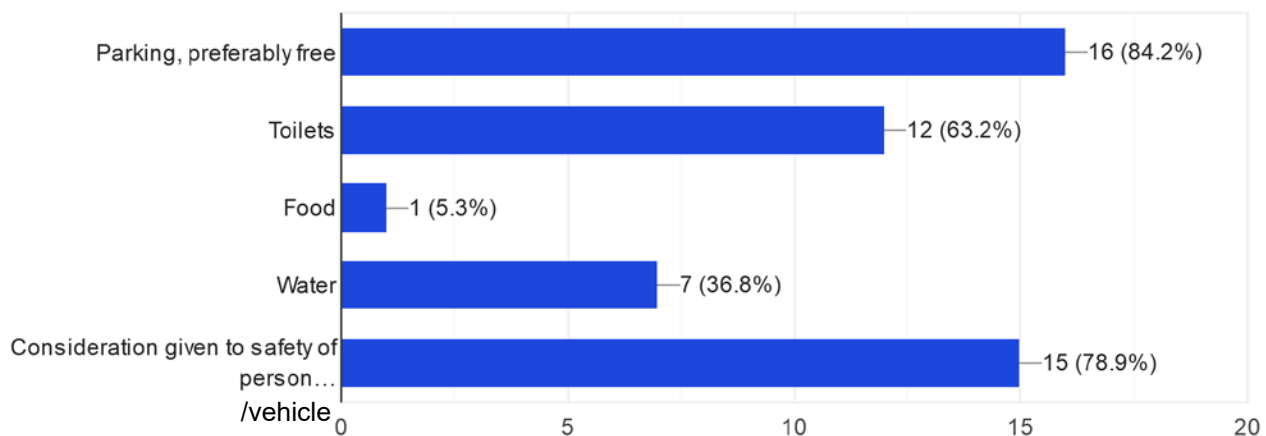
5. Which day and time would you prefer to rides to be held on?

19 responses



6. What facilities do you consider a must at a start/finish location? Choose your top 3

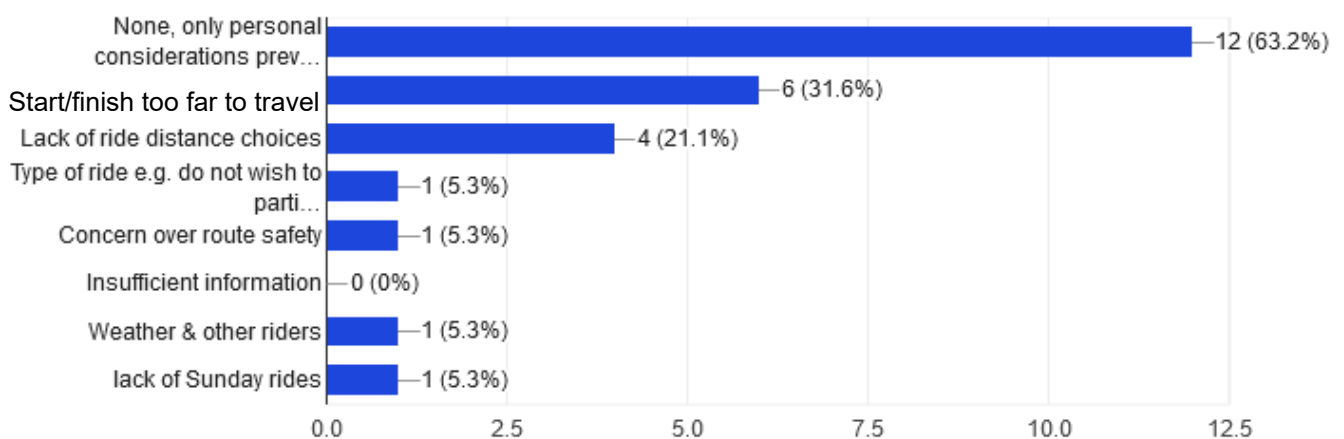
19 responses



7. The following are factors which the Audax WA Committee can influence to improve rides & increase participation. Which of these have stopped you participating in a ride.

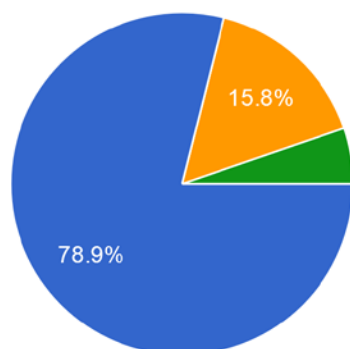


19 responses



8. After signing up for a ride, is the ride organiser providing sufficient information prior to the ride?

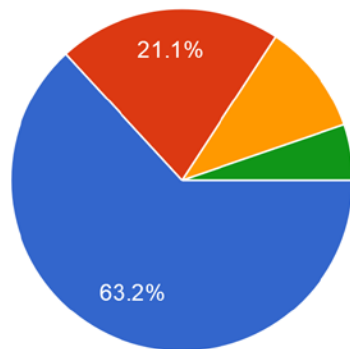
19 responses



- Yes
- No (please provide details in the "other" section below)
- Some info such as lack of shop and water availability should be provided before day of ride not at start briefing
- New riders need more info than seasoned riders. New RO's need cheat sheet of jobs to be done. Supported rides/over night ride obvio... need more info than day rides

9. How frequent would you like social rides to be held? Social rides are usually 100kms or less, may be at a slower pace, have group catch up points, include an intermediate or post-ride coffee stop.

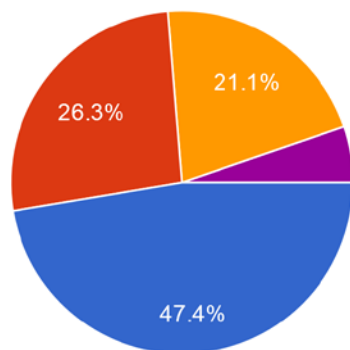
19 responses



- One every two - three months (in addition to schedule fortnightly ride)
- Monthly (in addition to schedule fortnightly ride)
- I do not wish to participate in social rides
- Bunch of rides, riding a perm together could be a social ride, esp for new riders stepping up in distance

10. If you are interested in dirt Audax Rides, how frequently would you like this type of rides held?

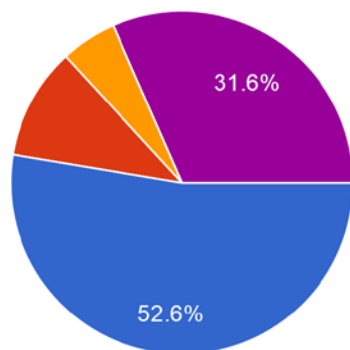
19 responses



- No interest
- Periodically during the cooler weather
- Regularly through out the calendar
- Include options for both road and periodic dirt rides on same dates
- Cooler months & night summer & spring to see wild flowers

11. Permanent rides are available to be ridden at any time when there is no scheduled ride. Do you plan to ride a permanent in the next 12 months?

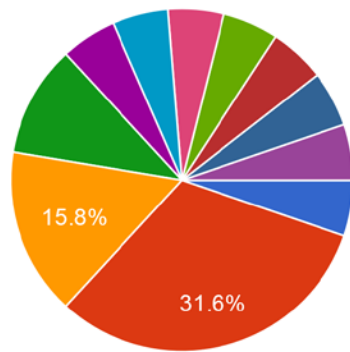
19 responses



- Yes
- No, I have no interest
- Maybe, I didn't know permanent rides existed
- Maybe, but I might need more information/assistance to register
- Yes, if more permanent route options are available

12. Are you more likely to ride a permanent if the existing permanent routes are expanded/changed?

19 responses

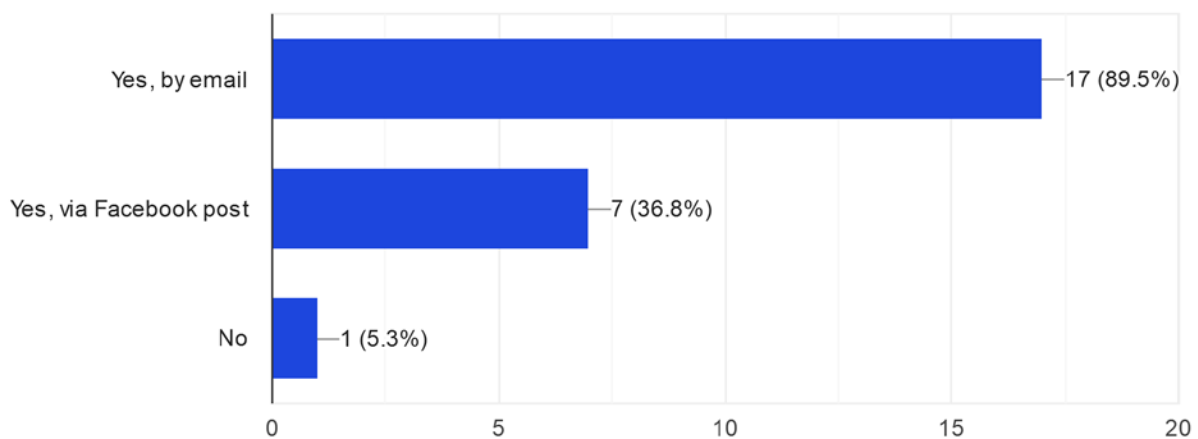


- Yes, please specify (under 'other') wh...
 - No, happy with the current routes
 - Will email Nick with suggestions
 - Northern suburbs
 - I would like to see more 50km and 100km options
 - Forrest and plains 300/600
 - Planning to ride shorter perms
 - More country routes. Muti day perms j... joined back to back
- ▲ 1/2 ▼

- Only really useful to help with a club tally (not interested) - can just go on a ride w/o it being registered as a permanent
- Few more short perms
- New routes using the expanded PSP network. Permanents around country towns.

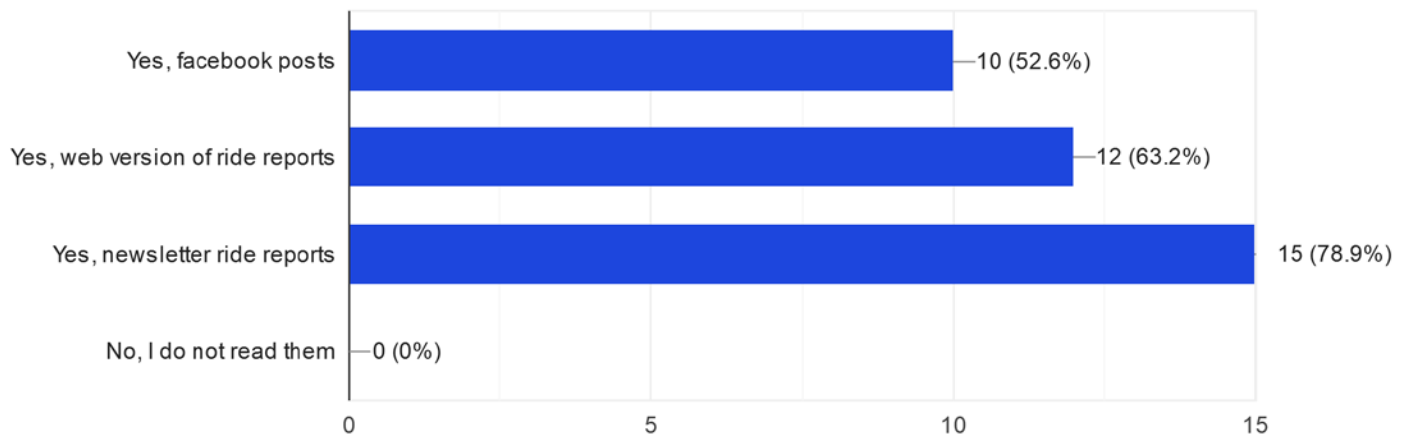
13. If a rider or a group plan to ride a permanent socially, would you like to be notified?

19 responses

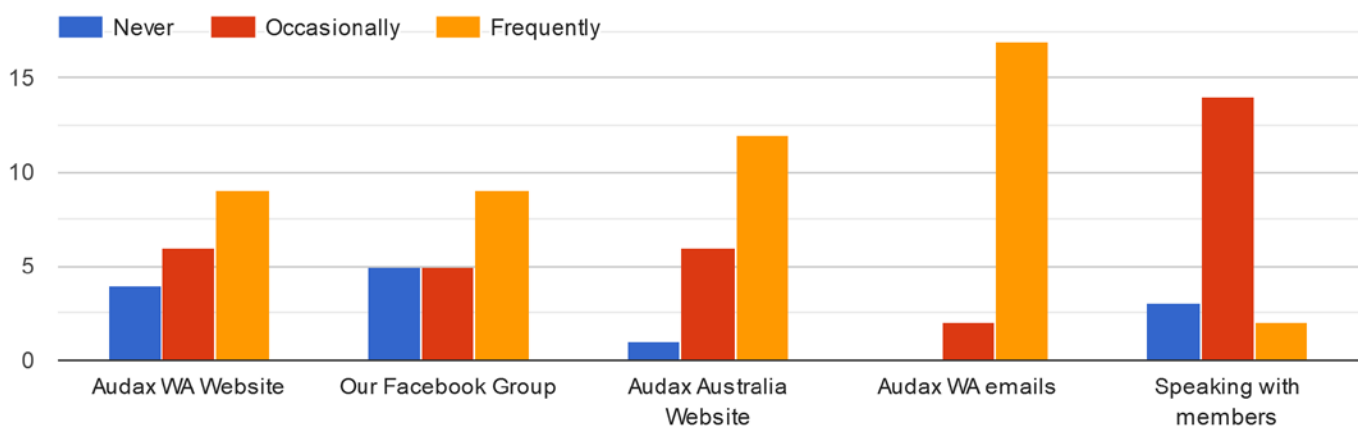


14. Do you get value from Audax ride reports?

19 responses

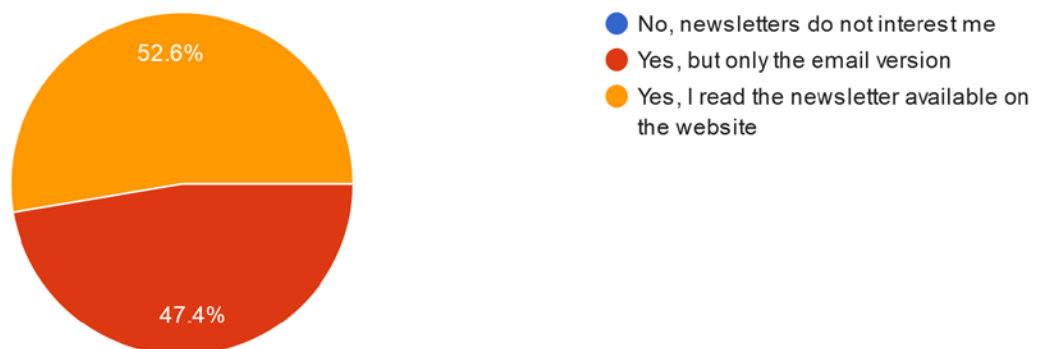


15. Where do you get your information on Audax rides and activities from?

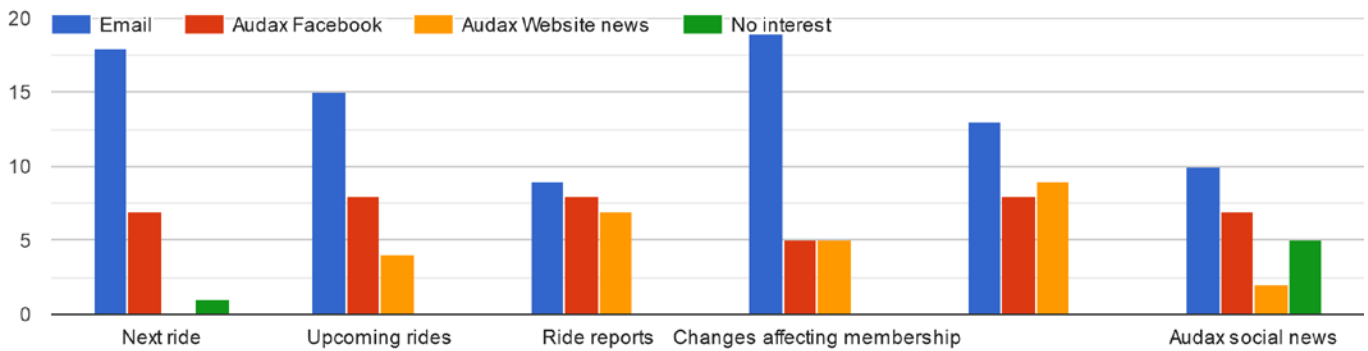


16. Do you read the Audax WA Newsletter?

19 responses

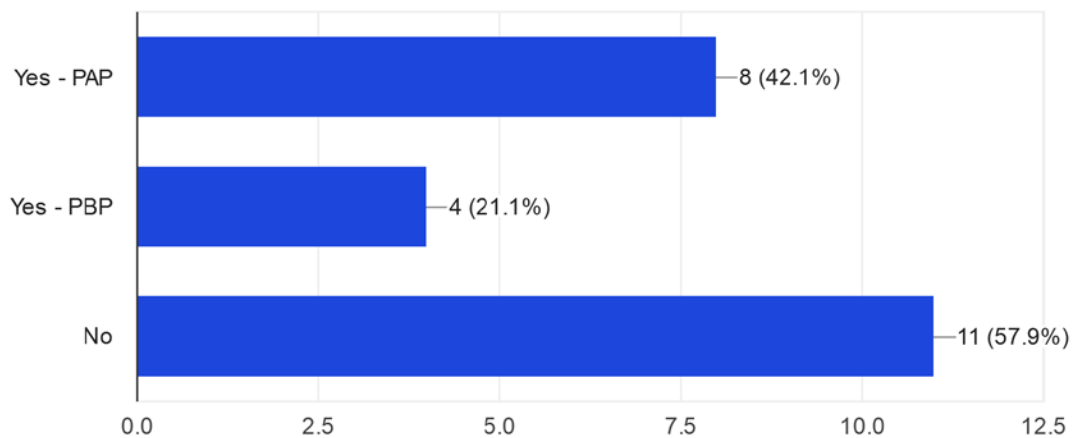


17. How would you prefer to receive your information about upcoming Audax rides and Audax things generally



18. Is participation in PAP 2022 or PBP 2023 one of your ambitions?

19 responses



19. Is there anything you would like the Committee to do to improve your Audax WA ride & membership experience?

- Feedback from National and regional committee meetings
- More hill rides
- Nope, doing a golden job already
- Allow some shorter ride options
- More supported rides to encourage new members
- no
- Continue with the improved communications
- A few supported rides wouldn't be a bad idea. I know this would be unpopular with the ROs!
- Receive my ride card by email on registering for a ride. I can print it and RO can check I have it at the start of the ride. GPS tracking of riders in an event and their checkpoint times are updated on facebook.

20. If there are any safety concerns you wish to highlight to the Committee, please provide details
e.g. unsafe routes

- Some permanent rides are on busy h/wys
- Mandatory hi vis vests at all times of day (mesh for warm weather)
- New routes should be vetted by committee
- Some rides pass too many bakery's & my cholesterol could be a problem!
- Highways are boring and dangerous. The recently renewed focus on safe routes is welcome.
- No
- Routes reviewed by committee especially new routes)
- To state the obvious, major highways worry me a lot and should be avoided if possible. Also, is it possible to put "CAUTION Cyclists Ahead" signs along highway segments.
- GPS live tracking of all riders in an event to increase safety

21. For ride organisers (ROs), what if any, improvements/changes can be made to assist ROs performing their role?

- Availability of water on a route
- Review instructions for RO's
- Mentor help for new first time RO'S
- Has become very easy recently.
- No
- Simple instructions available
- No, you do pretty well.

22. Audax WA has about 40 members many of who do not ride. Any suggestions how we can increase our riding membership?

- Advertise on other club sites, such as Over 55s and CTA.
- Market to 50yrs plus cyclists
- Ask non riders why they are not riding! Market OPPY friends will usually come to a ride together Email other riding clubs to be on our mail list Have multi distant rides on calendar
- Target through 50km social rides, maybe single out and communicate a ride per quarter for people who have been off the bike for a while (so they are not alone and don't feel like a drag on the group).
- Keep the newsletters, ride reports coming haven't had any for years and people have lost interest
- If this survey does not get good response, phone a few members and ask feedback
- A lot of cyclists would like to ride long distances - the "Dams" rides get thousands- but I think a lot of people think Audax elitist and are intimidated. Safety issues are probably a major concern amongst existing members. A number that I know of have achieved their goals and the gain no long compensates for the pain.
- Allowing e-assist categories would be interesting and modern.

23. If there is any other matter you would like the Committee to consider or be aware of, please provide details below.

- Ride to work breakfast info tent. Info stand outside Raffles/Canning bridge one Saturday morning. Car bumper sticker 'I'd rather be Randonneeing' Iv ridden 50km quicker than this survey!
- Did I say more Sunday rides?
- Important to keep trying to engage members (current and potential)