



AUDAX AUSTRALIA CYCLING CLUB

GUIDELINES ON 'AUDAXIFYING' NON-MEMBER RIDES

June 2011

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A) Introduction

Over recent years, members of Audax Australia have approached, or been approached by, a number of organisations that run major rides to seek to have those rides certified as Audax events, with brevets available for finishers. To date, the Lake Taupo Enduro (NZ), Grafton-To-Inverell (NSW), Canola Canter (NSW) and, most recently, Fitz's Epic (ACT) and Kelly Country Classic (Vic) have offered brevets.

The Audax National Committee recognises that 'Audaxifying' such events has the potential to bring benefits to all parties, but is also cognisant that there can be risks to Audax related to reputation, liability exposure, insurance, brevet processing costs and demands on volunteers' time etc.

The following policy, adopted by the National Committee in April 2011, aims to address these risks and to provide a process to facilitate Audaxification of events, where appropriate.

B) The policy

While the National Committee has ultimate responsibility for the approval of the 'Audaxification' of events run by non-member organisations, it delegates this function to the relevant regional committee, subject the following conditions.

- 1 Before an event run by a non-member entity is 'Audaxified', a Memorandum of Understanding be signed between the non-member entity and the president of the relevant Audax region. Such MoUs should set out matters including:
 - a) the details of the event;
 - b) the responsibilities of the parties;
 - c) the conditions a ride must meet to be granted brevet status;
 - d) administrative arrangements for processing brevets, and
 - e) the relevant fees to be paid by the parties.
- 2 Except where exceptions are agreed by the National Committee, the MoU should:
 - a) stipulate that the ride(s) for which brevets are to be available comply with the relevant Audax ride rules;
 - b) state that responsibility for the staffing, organisation and financial management of the event (including appropriate insurance cover) remains with the non-member body, and that Audax's responsibilities are restricted to listing the event as a brevet ride and issuing brevets for successful finishers;
 - c) indicate that the non-member entity will pay Audax for the costs of brevet processing (the current fee for which is \$4 per brevet); and
 - d) not provide for the name 'Audax' to be used in the title of the event.
- 3 All other matters and details pertaining to the 'Audaxification' of the event will be at the discretion of the relevant regional committee, in consultation with the non-member entity. These include:
 - a) the extent, if any, to which Audax members are be involved as volunteers to assist in the running of the event;
 - b) the rides for which brevets are offered;
 - c) whether brevets are to be provided for all successful participants in a ride, or are to be offered as an option; and
 - d) where brevets are provided as an optional extra, whether a separate fee is charged to entrants or whether the fee is absorbed in the overall fee structure of the event.
- 4 Before a Regional President signs an MoU with a non-member entity, he or she should consult with the National President to ensure that the MoU complies with these requirements.

C) Template Memorandum of Understanding

Below is an example MoU between Pedal Power and the ACT Region regarding Fitz's Epic, approved by the National Committee.

MoU between Pedal Power and Audax Australia regarding Fitz's Epic

1 Introduction

Recognising the potential benefits to both parties and to cycling more generally, Pedal Power ACT Inc. (hereafter, Pedal Power) and the Audax Australia Cycling Club Inc. (hereafter, Audax Australia) agree to cooperate in relation to making the Fitz's Epic 207km ride an event for which Audax brevets are awarded. The parties see this and related cooperation as a way to increase participation in Fitz's Challenge, to offer Audax Australia members an additional brevet option and to help promote long distance cycling. This MoU sets out the understandings and commitments agreed by the parties in relation to Fitz's Epic and related activities.

2 About the parties

Pedal Power is a not-for-profit community organisation in the Australian Capital Territory that has the objective of 'More Canberrans cycling, more often, for a better community'. Among other things, Pedal Power provides various member services, undertakes policy advocacy activities for cycling and organises various cycling events. Details of Pedal Power, including its constitution and association regulations, can be found its website: <http://www.pedalpower.org.au/>. One of the signatories to this agreement is the current President of Pedal Power.

Audax Australia is a not-for-profit cycling club that promotes long distance cycling in Australia. Among other things, Audax Australia provides various member services and organises long distance cycling events. Details of Audax Australia, including its constitution and associated regulations, can be found at its website: <http://www.audax.org.au>. One of the signatories to this agreement is the current President of the ACT Region of Audax Australia, who has delegated authority to make this agreement on behalf of Audax Australia.

3 About Fitz's Challenge

Fitz's Challenge is staged by Pedal Power in late October or early November each year. Fitz's Challenge encompasses four non-competitive cycling events, with distances ranging from 50kms to 207 kms. The next Fitz's Challenge is on Sunday 31 October 2010. Key details of the four rides are as follows:

<i>Ride</i>	<i>Dist. (km)</i>	<i>Start time</i>	<i>Target time</i>	<i>Last finish</i>
Tidbinbilla Challenge	50	09:00	3.5 hours	12:30
Tharwa Challenge	105	08:30	7 hours	15:30
Fitz's Classic	165	07:30	11 hours	18:30
Fitz's Epic	207	0:600	13.5 hours	19:30

Further details on the Fitz's Challenge events, including routes, checkpoints and entry fees, are at www.pedalpower.org.au or at www.fitz-ocf.com.

4 Arrangements associated with the provision of brevets for Fitz's Epic

General responsibilities of the parties

Fitz's Challenge, including the Fitz's Epic, will remain a Pedal Power event – with the staffing, management and financial responsibility for the event remaining with Pedal Power. Pedal Power undertakes to maintain public liability insurance to cover risks, including to the safety of all participants, entailed in the event.

Audax Australia and its members will have no involvement in, or responsibility for, the staging of the event: its role is restricted to the listing Fitz's Epic as a brevet event and issuing brevets for successful finishers.

Fitz's Epic to comply with Audax Australia ride rules

Except where an exception is explicitly agreed between Pedal Power and Audax Australia, Pedal Power must ensure that the running of Fitz's Epic complies with Audax Australia ride rules (available at <http://audax.org.au/public/images/stories/ControlledDocuments/rideruleswebversion.pdf>) for 'Brevet Randonneur Mondiaux' (BRM) 200km events.

Pedal Power will be taken to be the 'ride organiser' for the event. In view of the nature and history of the staging of the event, the requirement that a separate Audax 'ride advisor' be appointed for the event is waived.

Audax Australia to list Fitz's Epic as a BRM 200km event

Audax Australia undertakes to register Fitz's Epic as a BRM 200km event with the Audax Club Parisien (ACP), which in turn will result in the ride being listed in the international Randonneur Mondiaux ride calendar published annually by ACP.

Audax Australia also undertakes to list the Fitz's Epic in its annual (paper) ride calendar, which is distributed to all Audax Australia members, and in its electronic ride calendar which is accessible to the public from the Audax Australia national website.

Pedal Power is authorised to indicate in advertising material that Audax brevets will be awarded for all successful finishers of Fitz's Epic.

Brevet cards, fees and administrative arrangements

Audax Australia will award BRM 200km 'brevets' for all participants who complete Fitz's Epic within the allotted time — subject to the following processes being fulfilled.

- Pedal Power will provide entrants in Fitz's Epic with a brevet card with tear-off 'throw and go' slips for depositing at the check points.
- Pedal Power will make records of:
 - the start time of the ride
 - the approximate time of the lodgement, at each check point, of riders' 'throw and go' slips.

- the finishing time of each rider (which will be recorded on the brevet card, signed by a Pedal Power official, and also logged in a separate manifest).
- Pedal Power will retain the brevet cards of successful finishers.
- Pedal Power will verify that, for riders claiming to have completed the course within the allotted time, they deposited the requisite 'throw and go' slips deposited at each check point within the time allotted time, as indicated in the Audax ride rules.
- A record of all participants who have completed the course within the allotted time, together with the brevet cards of those finishers, will be sent to Audax Australia's ACT Region brevet secretary within 14 days of the event. Pedal Power will also provide a list of entrants who either 'did not start' and 'did not finish' the event within the allotted time.
- Audax Australia will register the successful riders with ACP and facilitate the issuing of a BRM 'brevet' for those finishers. Audax Australia will mail the brevet cards, accordingly stamped back to finishers. (Audax Australia has the option of also supplying, or offering for sale, medallions to all finishers.)

For each brevet awarded by Audax Australia, Pedal Power will pay Audax Australia a standard 'brevet fee' (currently \$4). Pedal Power will absorb this fee in the overall fee charged to entrants of Fitz's Challenge.

5 Other collaboration

The parties may collaborate in other ways to promote Fitz's Challenge or Audax Australia. For example, subject to agreement on the details by both parties:

- Audax Australia may establish an information booth at the start/finish point of Fitz's Challenge (currently Stromlo Forest Park cycling facility) to provide information about Audax Australia
- Pedal Power may publicise Audax rides in the lead-up to Fitz's Challenge on the Pedal Power or Fitz's websites;
- Audax Australia may send promotional information regarding the club and its rides to finishers of the Fitz's Epic, in conjunction with the dispatch of completed brevet cards. It may also offer for sale 'BRM 200' medallions to successful finishers of Fitz's Epic; and
- the parties may cooperate in relation to the joint promotion of events such as Fitz's Challenge and the Alpine Classic.

John Widdup
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D) How to get the process started

If I am not an Audax member but want to have an event I organise 'Audaxified', what should I do?

If you have read the above policy and believe that your event can meet Audax requirements, you should approach the Audax regional president in your State or Territory. The regional office holders are listed on the Audax national website (www.audax.org.au). Note that all Audax events to be held in a particular year must be submitted for approval by August the preceding year, so please do not delay making contact. The regional president, in consultation with his or her committee members, will then work through the proposal with you.

If I am not an Audax member but my event has previously been run as an 'Audax' event, do I need to do anything?

Some events, such as the Canola Canter in NSW and the Lake Taupo Challenge in New Zealand, have run for several years as Audax events. While no problems have arisen to date with the staging of these events, the National Committee has determined that, to manage the risks associated with such events, they will need to meet the above requirements to continue running as Audax events from the 2012 Audax year onwards. Thus, it will be necessary to conclude an MoU between the non-member ride organising body and the relevant regional president. The template MoU (part C) can act as a starting point for this purpose.

If I am an Audax member and want to Audaxify an event run by a non-member body, what should I do?

In the first instance, you should hold preliminary discussions with the non-member body and your regional president to ascertain interest in the idea. Where there is interest from both parties, the regional president, in consultation with his or her committee members, will then work through the proposal with the non-member body. (You may, of course, be expected to do most of the 'leg work', on the regional committee's behalf, in furthering the proposal with the non-member body).

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